



Join the Columbia Slough Watershed Council as a Business Sponsor for Slough Celebration 2024!



The Columbia Slough Watershed Council (CSWC) works to protect and enhance the Columbia Slough and its watershed through community engagement, education, and restoration for the City of Portland's most diverse communities. We recognize that historic and current land use, housing, economic, and transportation policies and practices have, and continue to, disenfranchise Black, Indigenous, and People of Color (BIPOC) community members, putting them at a disproportionately higher risk of environmental pollution, natural hazards, and climate change impacts. In addition, this has set up unique barriers to outdoor recreation and the safe enjoyment of natural areas. In response, the Council prioritizes programming that provides opportunities to historically excluded communities, including BIPOC, LGBTQIA2S+, immigrant, and low-income residents, with Slough Celebration being our largest event of the year.

This annual event will be on **Saturday, May 18, 2024**, at Whitaker Ponds in NE Portland. This event is an opportunity to celebrate the Columbia Slough Watershed, our amazing community, and 22 years as a nonprofit. We do this through a festival-style event for 500+ people to learn, connect with their community, and explore the park. This year we will offer paddling, birding, habitat enhancement opportunities, face painting, free food, free drinks, music, a raffle, and more!





Sponsorship Opportunities

Gold Sponsor: \$2,000+

- **Recognition as a 2024 Event Gold Sponsor**
- Company logo on the Slough Celebration sponsor page with a link to your website, listed in the monthly e-news in 2024 (reaching 3,500 people each month), and on all print and digital materials for Slough Celebration.
- Mentions in all organization PR materials, including the Annual Report, e-news, as well as Slough Celebration-specific materials on Instagram, Facebook, and our website which reaches thousands of community members.
- Space reserved for your company to table at Slough Celebration, free of charge.
- A paddle or volunteer opportunity for your staff.

Silver Sponsor: \$1,000 - \$1,999

- **Recognition as a 2024 Event Silver Sponsor**
- Company logo on the Slough Celebration sponsor page with a link to your website, listed in the monthly e-news in 2024 (reaching 3,500 people each month), and on all print and digital materials for Slough Celebration.
- Mentions in all organization PR materials, including the Annual Report, e-news, as well as Slough Celebration-specific materials on Instagram, Facebook, and our website which reaches thousands of community members.
- Space reserved for your company to table at Slough Celebration.

Watershed Sponsor: \$500 - \$999

- **Recognition as a 2024 Event Sponsor**
- Company logo on the Slough Celebration sponsor page with a link to your website, listed in the monthly e-news (reaching 3,500 people each month), and on all print and digital materials for Slough Celebration.
- Mentions in all Slough Celebration specific outreach materials on Instagram, Facebook, and our website which reaches thousands of community members.
- Space reserved for your company to table at Slough Celebration.

In Kind Sponsor

- Mentions in all promotional materials regarding the raffle (Instagram, Facebook, website, newsletters).

Contact Amanda Gallegos at Amanda.Gallegos@columbiaslough.org with questions.

