

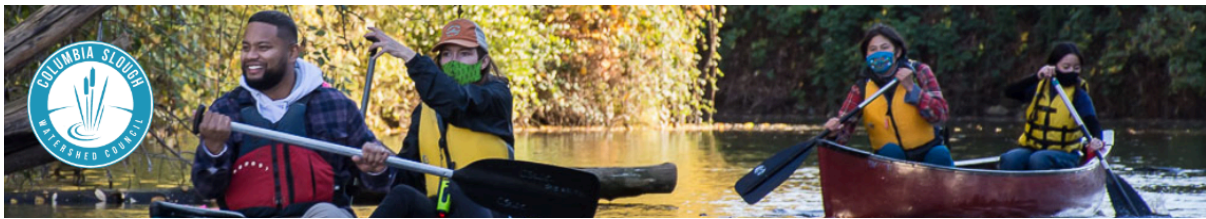


Join the Columbia Slough Watershed Council as a Business Sponsor for Explorando 2024!



Explorando is a bilingual event that supports Latinx and Spanish-speaking communities in learning about the watershed, other local non-profits, and community resources. After a pause throughout COVID-19, we are excited to bring back this annual event on **Saturday, July 20th, 2024**, at Whitaker Ponds in NE Portland. Through this festival-style event, 150+ people learn, connect with their community, and explore the park. This year, we will offer paddling, dancing, birding, habitat enhancement opportunities, face painting, free food, free drinks, music, and information from local non-profits and resources for the community! We provide all this at no charge to our community members, so sponsorships from businesses like yours are essential to be able to hold this event!

The Columbia Slough Watershed Council (CSWC) protects and enhances the Columbia Slough and its watershed through community engagement, education, and restoration for the City of Portland's most diverse communities. We recognize that historic and current land use, housing, economic, and transportation policies and practices have, and continue to, disenfranchise Black, Indigenous, and People of Color (BIPOC) community members, putting them at a disproportionately higher risk of environmental pollution, natural hazards, and climate change impacts. In addition, this has set up unique barriers to outdoor recreation and the safe enjoyment of natural areas. In response, the Council prioritizes programming that provides opportunities to historically excluded communities, including BIPOC, LGBTQIA2S+, immigrant, and low-income residents.





Sponsorship Opportunities

Gold Sponsor: \$2,000+

- **Recognition as a “2024 Event Gold Sponsor”**
- Company logo on the Explorando sponsor page with a link to your website, listed in the monthly e-news in 2024 (reaching 3,500 people each month), and on all print and digital materials for Explorando.
- Mentions in all organization PR materials, including the Annual Report, e-news, and Explorando-specific materials on Instagram, Facebook, and our website, which reach thousands of community members.
- Space reserved for your company to table at Explorando, free of charge.
- A paddle or volunteer opportunity for your staff.

Silver Sponsor: \$1,000 - \$1,999

- **Recognition as a “2024 Event Silver Sponsor”**
- Company logo on the Explorando sponsor page with a link to your website, listed in the monthly e-news in 2024 (reaching 3,500 people each month), and on all print and digital materials for Explorando.
- Mentions in all PR materials, including the Annual Report, e-news, and Explorando-specific materials on Instagram, Facebook, and our website which reach thousands of community members.
- Space reserved for your company to table at Explorando, free of charge.

Watershed Sponsor: \$500 - \$999

- **Recognition as a “2024 Event Watershed Sponsor”**
- Company logo on the Explorando sponsor page with a link to your website, listed in the monthly e-news (reaching 3,500 people each month), and on all print and digital materials for Explorando.
- Mentions in all Explorando-specific outreach materials on Instagram, Facebook, and our website, which reach thousands of community members.
- Space reserved for your company to table at Explorando, free of charge.

In-Kind Sponsor

- Mentions in all Explorando promotional materials regarding the raffle (Instagram, Facebook, website, newsletters).

Contact Maya Hurst-Mayr at maya.hurstmayr@columbiaslough.org with questions.